

# Christmas Parade Sponsorship Opportunities

## I would like to Sponsor:

- Noel Sponsor- \$5,000 — \$10,000
- Holly Sponsor- \$2,000 — \$4,000
- Snowman Sponsor- \$500 — \$1,500

Please contact me about the areas I have checked.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Your E-mail Address: \_\_\_\_\_

Comments:




**We encourage you to become a Sponsor & we thank you for your continuous support!!**



**Adelanto Community  
Benefit Corporation**

11600 Air Expressway  
Adelanto, CA 92301

Phone: 760-246-2300 ext. 11124 or 11126  
E-mail: [vcervantes@ci.adelanto.ca.us](mailto:vcervantes@ci.adelanto.ca.us) or  
[Cdelgado@ci.adelanto.ca.us](mailto:Cdelgado@ci.adelanto.ca.us)



# 2019

## 15TH ANNUAL CHRISTMAS PARADE

### Sponsorship Opportunities



# Sponsorship

The City of Adelanto offers several levels of Sponsorship Opportunities and hope you find a place for the Christmas Parade in your annual plan for Community giving.



## *Noel* **NOEL SPONSOR - \$5,000 \$10,000**

Sponsorship includes:

- ◆ Parade program recognition.
- ◆ Recognition on City Official Website
- ◆ Banner displayed in parade (you provide)
- ◆ Sponsor recognition at Parade
- ◆ Parade Sponsor Award Ceremony on January 8, 2020 City Council Meeting.
- ◆ VIP seating for four during the parade. Free beverage and kettle corn for four.
- ◆ Photo with Santa and Mrs. Claus. Contact City Hall Events Committee for more information. See *contacts/ extensions on back of brochure.*
- ◆ Logo featured on all of our social media ads
- ◆ Logo on staff shirts



## **HOLLY SPONSOR - \$2,000- \$4,000**

Sponsorship includes:

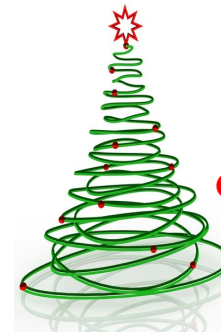
- ◆ Parade program recognition.
- ◆ Recognition on City Official Website
- ◆ Sponsor recognition at Parade
- ◆ Parade Sponsor Award Ceremony on January 8, 2020 City Council Meeting.
- ◆ VIP seating for two during the parade. Free beverage and kettle corn for two.
- ◆ Photo with Santa and Mrs. Claus. Contact City Hall Events Committee for more information. See *contacts/ extensions on back of brochure.*
- ◆ Logo featured on some of our social media ads



## **SNOWMAN SPONSOR - \$500 - \$1,500**

Sponsorship includes:

- ◆ Parade program recognition.
- ◆ Recognition on City Christmas website
- ◆ Sponsor recognition at Parade
- ◆ Parade Sponsor Award Ceremony on January 8, 2020 City Council Meeting.



## **CITY OF ADELANTO CHRISTMAS PARADE**

The 15th Annual Christmas Parade will take to the streets of Adelanto on Saturday, December 14th. Adelanto's Annual Parade is recognized as one of the best in the High Desert.

The Christmas Parade draws spectators from the neighboring cities of Apple Valley, Victorville, Hesperia, and Barstow. Enthusiastic curbside spectators watch the various performing High School, Jr. High, and Elementary School Bands. It continues to have various non-profit organizations submit artistic floats and various other entertainment.



With the grand finale of Santa & Mrs. Claus in a sleigh.